RAMJAS
CONSULTING
SOCIETY

2023-24

ANNUAL REPORT

BUILDING LEADERS OF TOMORROW!



WWW.RAMJASCONSULTINGSOCIETY.COM

2023

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ABOUT US

The Ramjas Consulting Society is a student-run organization committed to providing high-quality consulting services to startups, corporates and non-profit enterprises and developing the next generation of consulting professionals. It provides a platform for students to sharpen their analytical skills, gain practical experience, and build connections within the industry.

This year RCS made a stellar record by securing 40+ podium and finalist finishes in the top institutions across India including IITs, IIMs and corporates like HSBC. Similar success is achieved on our social media handles with over 100k+ impressions in the last year. The society also published insightful reports on emerging industries like Streetwear and Sneakers with an impressive reach to 40,000+ business enthusiasts.

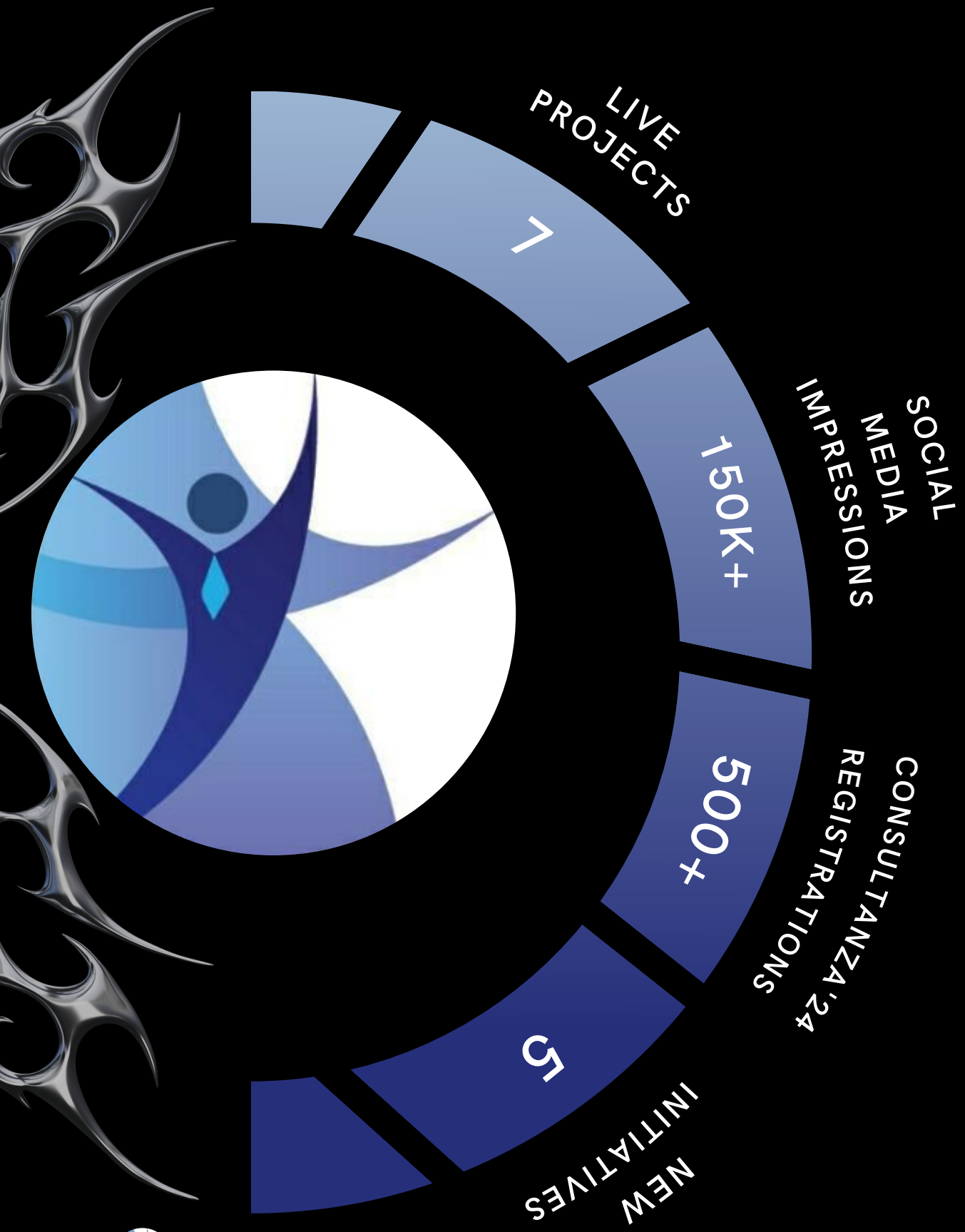
RCS is known for organising unique and innovative competitions in the entire Delhi University, creating new benchmarks every time. This year RCS kicked off its journey by hosting members of elite consulting societies of DU to test their mental astute and skills required to become a consultant under the “Best Foot Forward” competition with the keynote address of Mr. Siddharth Balakrishna who has been Director of multiple bluechip companies and faculty member in IIM. Throughout the year, RCS conducted 15+ training sessions on career-oriented skills like Case Interviews, Excel, Business Frameworks etc. to help its members grow professionally. The society also organised similar sessions under its Fellowship programme joined by 200+ students of the entire college, followed by an assessment test.

The year ended with RCS organising its flagship event, “Consultanza”, which included, “Case-O-Crypt”, a one of its kind case competition, and “Top Down”, an engaging simulation to track a consultant’s life, while paying due respect to our culture and heritage with “Riwaaz”. The Consultanza hosted Ramjas College’s only “Business Conclave”, inviting exceptional speakers from Development Banks, top consulting firms like Bain & Co and founders of Barosi, Blue Tea and Aviotron Aerospace. At the same time, RCS launched its flagship Guesstimate and Case books, which includes 30+ cases and 50+ guesstimates from diverse industries ranging from FMCG, Private Equity, Banking to New age Businesses, helping the students aspiring to crack consulting interviews by providing them with an exceptional resource. These books gained high traction in no time gathering 150k + impressions.

Ramjas Consulting Society has always delivered the highest level of services to its clients, backed by nothing but the concept of perfection.
The diligence and business acumen of our team members coupled with their remarkable ability to connect theory and practice, has taken enterprises to new heights after collaborating with RCS.

SUMMARY

2023-24



CORE

2023-24

It is through the sheer excellence and dedication of our core team that RCS has been able to achieve the milestones that it has, in the span of just a year. The core has set an example for their juniors to look up to and continues to inspire them.



Vrinda Chadha:
President



Arnav Mittal:
President



Devraj Garg:
Vice-President



Vedansh Agarwal:
Vice-President



Shreya Singh:
Director of P&S



Bhavya Khurana:
Director of PR



Sahil Sah:
Director of M&M



Udit Goyal:
Director of T&D



Shourya Gupta:
Director of R&P



Vanshika Gourisaria:
Director of C&E



Sujal Mittal:
Head of Training



Harshit Kumar:
Head of Marketing



Anshuman Mahajan:
Head of Outreach

INITIATIVES

RCS Casebook and Guesstimate Book

30 CASES

50 GUESSTIMATES

RCS launched its casebook and guesstimate book in the March of 2024. The book brings to you 30 cases specially curated by the members in different categories including profitability, GTM/growth, pricing, private equity, mergers & acquisitions, and unconventional.



The guesstimate book is a comprehensive collection of unique guesstimates by RCS consultants, that include various topics like TAM, SAM, SOM etc

The two editions of RCS Casebook & Guesstimate book are our in-house ISBN-certified publications developed to create a power-packed consulting resource for aspirants aiming to crack jobs in this field. Our books, thoroughly reviewed by our mentors, have reached more than 15k professionals and have been applauded by various industry experts.



INITIATIVES



Industry Reports

In 2023, RCS embarked on an initiative fueled by the dedicated efforts of our team- the publication of industry reports. These reports offered invaluable insights into the dynamic landscapes of both the streetwear and sneaker industries. Through rigorous research and analysis, we delved deep into the history, market trends, consumer behaviors, and value chain, providing practical insights to navigate these sectors effectively.



Bingo Challenge

As the new batch of students joined Ramjas college, the society organized an exciting knowledge-based Treasure Hunt event for them which not only gave the participants an exhilarating tour of their college campus but also added to their consulting vocabulary as each stage explained one consulting oriented term to them. The competition attracted an enthusiastic crowd of over 250 first year students and boosted their participation in our recruitment drive.

INITIATIVES

RCS Fellowship Program

Ramjas Consulting Society introduced an exclusive opportunity for the students of Ramjas College, who were curious to learn about consulting in the form of a Fellowship Program. The objective of the program was to create an inclusive environment within the college to inculcate a case solving culture where every participant gets exposure by interacting and listening to a wide range of approaches shared by their peers.



The 4-5 week training program is open to all the students of Ramjas College to train them in various skills like data analytics, excel, finance, consulting, etc.



The fellowship trained the participants in multiple consulting oriented topics including consulting frameworks, solving guesstimates and tackling case interviews.

Team RCS is proud of the fact that it could add meaningful value to more than 200 students in Ramjas College.

ACHIEVEMENTS

1

100+ podium finishes across National Case Compeititons



2



3



INTERNATIONAL CASE STUDY COMPETITIONS



Top 8 finalist	Top 8 finalist	Top 15 Asia	National Finalist	Top 3 finalist

PARTNERSHIPS

In our operations and collaborations, we always strive to achieve first-rate work ethics and seek to create industry leaders of tomorrow. To our clients, partners as well as our members, we assure and work towards nothing but growth.

We've partnered with various consulting firms and finance groups across India, including IFSA LSR, Hindu Consulting Group, 180 DC SRCC-Gargi-DRC-SBSCKMC- Hansraj, Consulting cell SSCBS, Ashoka Consulting Club, and more. Together, we participate in case competitions and mentoring sessions to facilitate mutual growth in the consulting sector. Each partner is highly committed to other's success, working together towards common objectives.

LIVE PROJECTS

CRY NGO

Conducted time usage analysis for volunteers, developed a time management framework, and submitted a report with insights and recommendations.

GROWBET PARTNERS

Researched the Indian semiconductor industry, focusing on raw materials, trends, and projects, and presented findings professionally.

KINE SANCTUARY

Analyzed competitors' USPs, developed GTM strategies for online and retail channels, and crafted marketing strategies targeting tier 1 cities and international students.

TISSER ARTISIANS

Developed a go-to-market strategy, identified high-demand products, recommended distribution channels and sustainability practices, suggested fundraising techniques, enhanced media presence, & improved website functionality.

INNOBEV

Market Research on the F&B sector in India and Abroad to identify whitespaces and value-added opportunities for the client. Pitch deck creation for several strategy and business development efforts.

AGPROP

Secondary demographic research of Indian cities to recommend locations for expansion of client's commercial real estate services and gtm to enter the recommended cities.

IMPACT CONSULTING

We delivered 15 insight-rich content pieces on social entrepreneurship, emerging business models, and consulting interview preparation. We connected with industry volunteers, applied consulting frameworks, and created professional slides.

CONSULTANZA'24

ANNUAL FEST OF RCS

Ramjas Consulting Society organized the third edition of its flagship event "Consultanza'24" on 19th and 30th of March 2024.

The annual fest brought forward four grand events for students from across Delhi and Delhi NCR colleges to participate and compete in, with the opportunity to prove their mettle in front of a panel of esteemed judges.

The fest turned out to be a great success with a display of praiseworthy performances.

CASE-O-CRYPT 4.O:

RCS brought back its flagship three-round case competition with cases and experiences a notch higher. From the brain-teasing quiz to an immersive case study and finally culminating in the case interview round with our judges, the participants were pushed to their limits, showcasing remarkable skills. Throughout the competition, a palpable spirit of camaraderie and competition fueled the atmosphere as we left an indelible mark of teamwork and excellence.

500 +

REGISTRATIONS

RIWAAZ:

At RCS we work hard but we party and celebrate with the same zeal. Riwaaz, the cultural finale of Consultanza, set the stage ablaze with some bewitching music performances. From soulful melodies to high-energy beats, the event showcased a diverse range of talents. Riwaaz marked the perfect conclusion to the fest

CONSULTANZA'24

ANNUAL FEST OF RCS

TOP DOWN:

This year RCS announced Top Down, a brand new addition to our annual fest, CONSULTANZA. In "Top Down," participants stepped into the shoes of consultants, grappling with real-world challenges. Participants navigated their way through three exhilarating rounds starting with an elimination quiz, followed by the participants solving an AGM crisis and finally a presentation round. The event provided a rare glimpse into the fast-paced, dynamic world of consulting, empowering participants to tackle challenges with confidence and agility.





RCS Business Conclave:

The RCS Business Conclave brought together diverse voices, from visionary startup founders to seasoned consulting leaders, for an enlightening and inspiring event. The attendees were treated with the experiences of these entrepreneurs and some precious insights into the industry and corporates through keynote addresses of top industry professionals who came from the best of the firms. The conclave served as a catalyst instilling a thought in the minds.

400 +

ATTENDEES

BEST FOOT FORWARD

INTER-COLLEGE CONSULTING COMPETITION

Ramjas Consulting Society organized the second edition of its flagship competition "Best Foot Forward '23" on 26th September, 2023.

Teams from various finance, consulting and commerce societies were invited to send their fitted representatives to showcase their analytical and logical thinking ability. The battle consisted of knockout series involving guesstimate, a surprise round and a one-on-one case interview with industrial experts. The event witnessed a massive participation and received positive feedback.





RCS hosted members of elite consulting & finance societies of Delhi & NCR for the second edition of Best Foot Forward. 16 teams from different societies battled across 3 unique rounds involving case solving, guesstimates, and case interviews to be crowned as the Ultimate Consultant. The event also included a speaker session with Mr. Siddharth Balakrishna, Director of ZEE Group and faculty member at IIM-C. The jury for the final round of the competition had Ms.Shreya Gandhi, Consultant at Accenture, and Mr. Lakshay from EY Parthenon

OUR MENTORS



Madhurr A.

He has graduated with an MBA from IIM Kozhikode and has been awarded Dean's list. He is currently working as a Management Consultant in BCG. He is an Ex- Risk Analyst at EY, Ex-Analyst at KPMG, Ex-Senior Strategy Analyst at Vadham, Ex- Strategy manager at Crescendo.



Mohit Geet

He has completed his MBA from ISB while being top of his class, and has worked as a consultant in Mckinsey & Co.



Sheetal Kakkar

She is pursuing her MBA from IIFT and graduated from UOD in M.com. A summer intern at Mckinsey & Co. as well as Ex- Associate consultant at Sattva consulting and Ex-Senior Audit Assistant at Deloitte USI. She was also the president of the Commerce department in Jesus & Mary college and the founder of Neev,JMC.

ORIENTATION

500 +
ATTENDEES

300 +
RECRUITMENT APPLICATIONS

Orientation for the batch of 2026/27 drew a substantial turnout of over 500 attendees, during which the society delivered a comprehensive overview of its goals, past achievements, and ongoing initiatives.

This event provided an opportunity for the society to interact with and educate incoming students about the opportunities available through Ramjas Consulting Society. Subsequently, the society launched its recruitment drive for the 2026/27 cohort, encompassing both general and specialized recruitment processes. Notably, there was an overwhelming response, with over 350 students actively participating in the recruitment activities.





MENTORSHIP SESSION

This year, we were thrilled to host Mr. Siddharth Balakrishna, a distinguished leader with a wealth of experience at renowned organizations like Cairn, KPMG, Accenture, Essel (Zee) Group, and BOD Consulting. Mr. Balakrishna's insightful mentorship session provided invaluable guidance to our members.

This mentorship session was a resounding success, with members actively participating in the discussion and gleaning valuable knowledge from Mr. Balakrishna's expertise. The session empowered our members to take the next steps in their academic and professional journeys with greater confidence and clarity.

Case Preparation and QnA



Mr. Siddharth Balakrishna



OUR PLACEMENTS & INTERNSHIPS

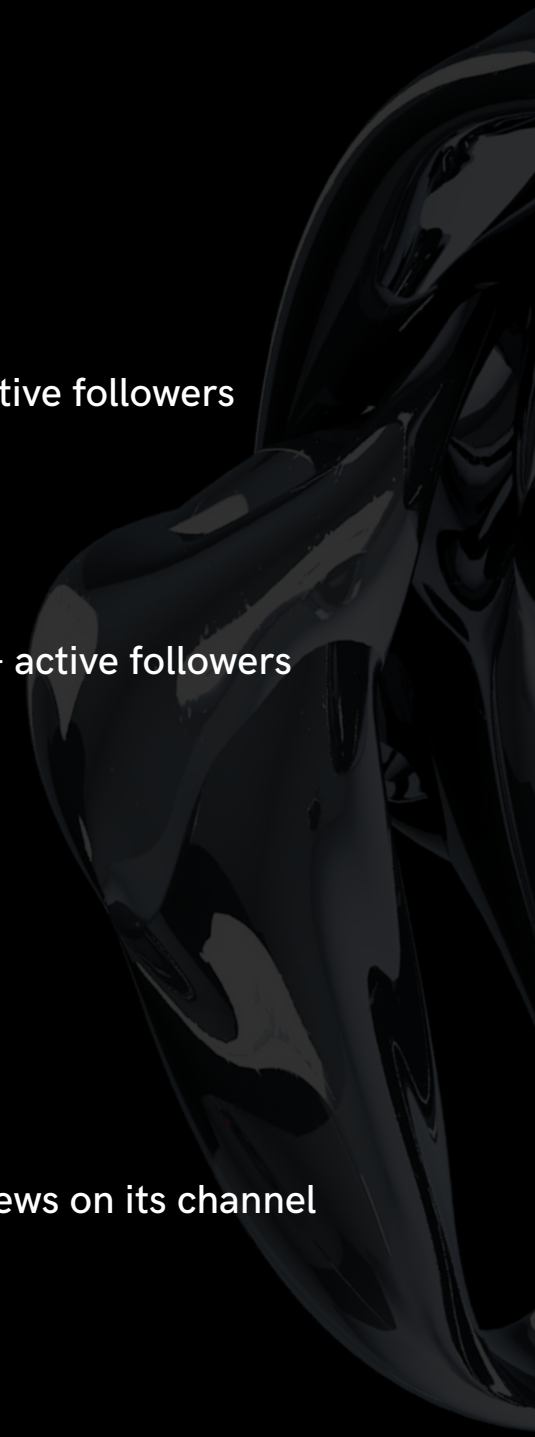
We have witnessed a 100% placement record from our inception with our alumni currently working in the MBBs.

KPMG
AGILITY VENTURES
Nestlé
SLEEPY OWL
FROST & SULLIVAN
CBRE
Deloitte.
pwc
Nangia Andersen India Pvt. Ltd.
VentureCatalysts
NITI Aayog
Julius Bär
redseer Strategy Consultants
EY Parthenon
PhillipCapital Your Partner In Finance
PRIMUS PARTNERS
Grant Thornton
probo.
METEOR VENTURE
CUSHMAN & WAKEFIELD
INVEST INDIA
Urban Company
BCG
D E Shaw & Co
BAIN & COMPANY

HIGHER EDUCATION

IIMA विद्याविनियोगाद्विकासः
ISB
Bharatiya Vidya Bhavan's SPJIMR
MDI GURGAON
IIM LUCKNOW
DELHI SCHOOL OF ECONOMICS
SVKM'S NMIMS Deemed to be UNIVERSITY

SOCIAL MEDIA PRESENCE



INSTAGRAM

Reach of 150,000+ & 1500+ active followers

LINKEDIN

300,000+ impressions & 3000+ active followers

FACEBOOK

Reach of 3000+

YOUTUBE

100+ subscribers and 2000+ views on its channel

RCS WEBSITE

The newly launched website has a traffic of 500+ users